

Morrison County United Way Newsletter



Morrison County United Way

April 1, 2022 - Vol. 2, Issue 1

LIVE UNITED®

WELCOME 2022

Executive Director, Meghann Boser

Welcome to our second newsletter. Our goal is to have 2 newsletters a year - April and August. 2021 like 2020 proved to be a difficult year for fundraising especially when it came to events. However, we were able to go back to a few fundraisers such as the Coborn's Brat Sales and the Pizza Ranch Community Impact Night. We will continue with these fundraisers in 2022. We also added a new fundraiser event with the Sweethearts Dinner at home (working with Coborn's) and we moved our Bean Bag Tournament to the Morrison County Fair. We hope to add a new fundraiser later in 2022. More to come!

Our 2021 business blitz in September kicked off our 2021 campaign which ended in December. We are so grateful for the community support - our campaign finished up YOY from the 2020 campaign and was in line with 2019. Other non-profits have experienced this same trend. Luckily we were able to pick up a few other ways to earn income when fundraising was impacted by the inability to have in-person fundraisers. We are also excited to announce that we will be receiving \$14,000 of Congressionally Directed Spending thanks to Senator Tina Smith who worked to get us this funding for our Imagination Library program. These dollars will not only impact the Imagination Library program but will impact all of our work and all of the communities we serve. We are so grateful for this funding! This funding will cover nearly half of our Imagination Library budget for 2022!

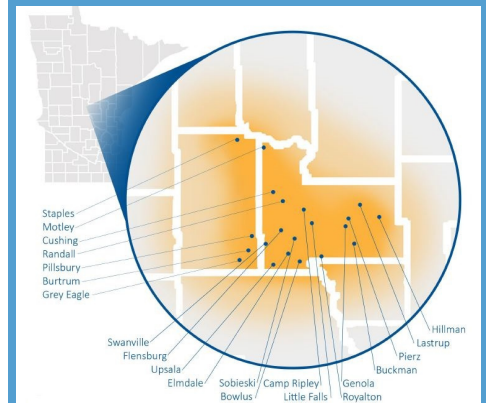
We are so grateful for the community's support and how we have all worked together to keep MCUW and our programs strong.

Thank you!

It's amazing to see what we can do when we LIVE UNITED.

MCUW SERVICE AREA:

All of Morrison County and parts of Todd County



MEET OUR PRESIDENT

MCUW Board President Jana Festler

This April, Jana Festler starts her one year term as Morrison County United Way President. This is Jana's 3rd year on the MCUW board & she's thrilled to continue to "Live United" with our partners in Morrison County. This year MCUW was able to allocate \$25,500 to different agencies in our county. We are hoping to increase that number again next year through fundraising efforts as we are able to get back in front of the community! Jana has an Edward Jones office in Little Falls & recently moved to the area with her husband, Jared and twin daughters: Stella & Isabella!



UPCOMING EVENTS

- July 13 - 14th: Brat Sales at Coborn's in Little Falls
- July 22nd: Bean Bag Tournament at the Morrison County Fair starting at 6pm with cash prizes

SPEAKING EVENTS

Now is a great time to line us up to come in and speak to your group or organization. We love this opportunity to learn about your organization and to talk about MCUW.

Call Meghann to arrange a date and time:


320-632-5102

OUR PROGRAMS, YOUR IMPACT

Tools for School is one of our signature programs. Here's a look at the program:

- School supplies are provided to 5 area schools: Lindbergh and Lincoln Elementary in Little Falls, Dr. SG Knight in Randall, Roylton Elementary, and Swanville Schools.
- This program started in 2017 and has since impacted over 300 area learners and over 30 teachers. For the 2021-2022 school year over 3,000 supplies were delivered with a focus on making the year easier for teachers and students which included much needed headphones for all 5 schools!

Thanks to a grant from Morrison County Area Foundation we were able to focus on the much needed headphones. A **BIG** thank you to the businesses in Swanville for taking on the funding needs for the Swanville Schools. They are making this program possible for that area!

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